



ANTEROS

Features of the Technologically
Leading PIM and Cross-Media Software



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ANTEROS® offers features that help you manage product data, images and documents centrally and efficiently. This central data pool can also be used as a product knowledge base or for data exports to create professional online shops and applications, as well as for the fully automated generation of product catalogs, price lists, labels and data sheets.

Surpass the Competition with INCONY

INCONY's products and services allow you to achieve the highest level of automation for your product data and image maintenance as well as in creating print documents, web catalogs, and handling data exports and imports.

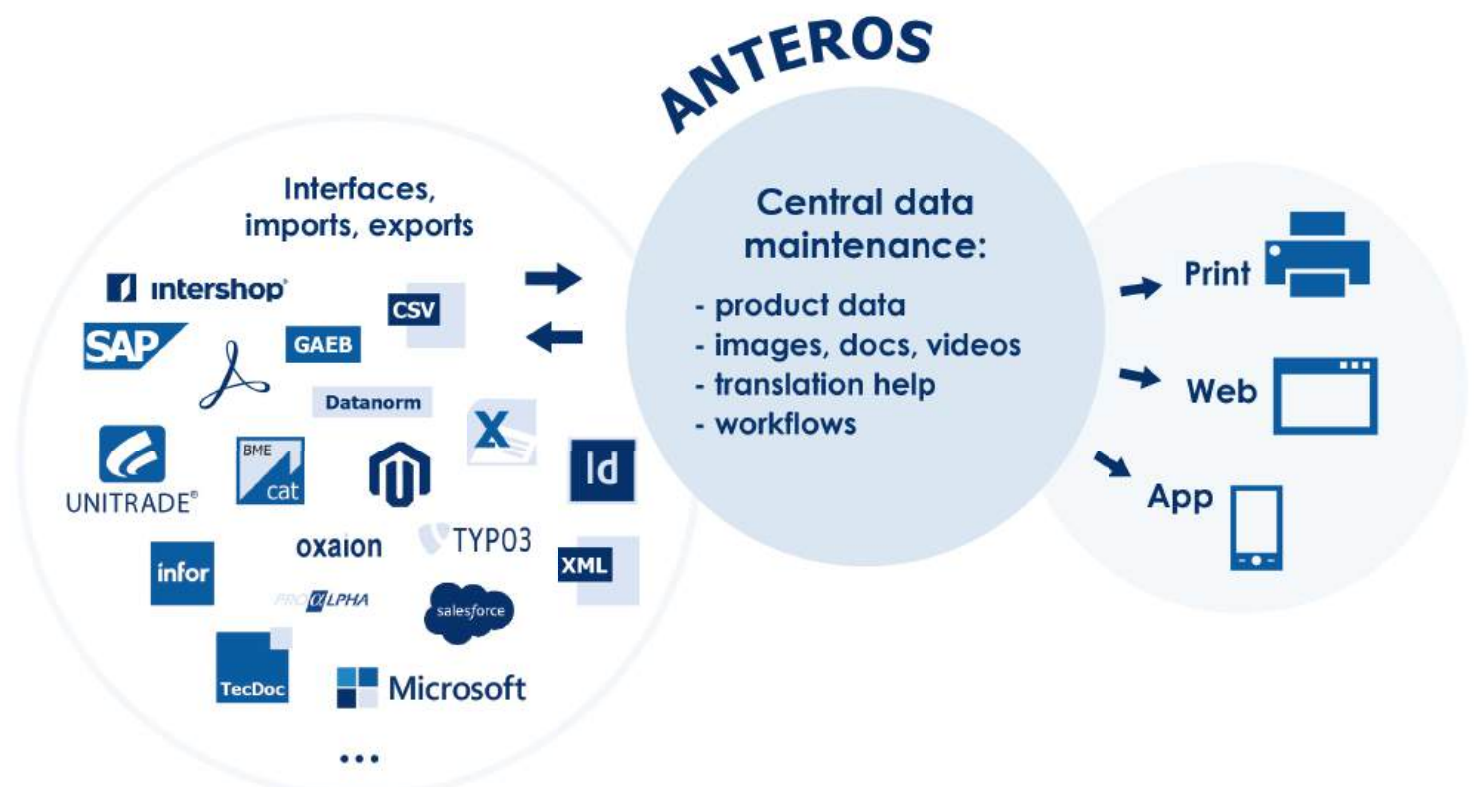
Upon request, INCONY can customize the software to suit your layout and functionality requirements, but you can also make many changes to the system yourself.

Efficient Product Data Maintenance with AI

INCONY, thanks to its PIM system ANTEROS, is considered a pioneer in the field of PIM and has had clients from technical industries since 1996. Efficient data maintenance was therefore emphasized from day one. Today, advanced AI features allow for the generation of product data based on other PIM data and external sources, as well as the integration of chatbots like ChatGPT.

Fast, Flexible and Modern

ANTEROS is portal-based, allowing you to use your data flexibly with a wide range of configuration options and custom adjustments. Additionally, your PIM system remains modular through portlets/apps and plug-ins, making it easy to install additional modules and portlets as needed.



“INCONY has impressed us with their flexible software, professional product engineering, extremely high performance, professional competence and excellent service.”

Daniel Tiemann, TMD Friction



47% Faster than Other Providers

Our in-house project department allows us to respond to your customer requirements without external third-party providers: we configure the software, customize it and integrate it into your IT landscape. The short lines of communication enable us to offer fast response times and swift processing of customer requirements.

Many Modules Fully Integrated

ANTEROS is the only PIM system that seamlessly integrates features for managing images, documents, and videos, along with translation support, a print engine, and a professional online shop, all within one unified system through its dedicated modules.

Professional Online Shops and Apps

ANTEROS.web makes it possible to create professional online shops, online catalogs and portals. Customers and interested parties can quickly and easily find your products thanks to convenient search functions. ANTEROS apps also present your products attractively and make them easy to find and order on mobile devices.

Simple Integration of Applications

Interfaces and a flexible import-export framework allow you to transfer existing product data from virtually any system into the PIM system ANTEROS - whether as a one-time import at project start or on a regular basis (e.g., master data from the ERP). Additionally, data can be exported for dealers, partners, or customers in various formats, such as Excel, CSV, XML, BMEcat, TecDoc, or Arge.

Very Intuitive User Interface

As early as the 1990s, the INCONY team had one of the first ANTEROS versions tested in the Siemens Usability Lab. External test subjects had to solve tasks using ANTEROS and eye-tracking glasses were used to analyze which parts of the user interface allowed users to progress quickly and which parts less quickly. These findings were not only incorporated into the user interface of this version, but were also an important criterion for further developments from then on.

Print Documents Made 100% Automatically

You can easily generate catalogs, price lists, data sheets, or labels through a web interface, 100% automatically. The print-on-demand feature not only works for complete documents, even complex, structured catalogs, but also for selected excerpts, such as new product catalogs or catalog excerpts with products from a specific request, all in a professional catalog layout. Additionally, this function can be integrated into websites, allowing for data sheets on-demand with up-to-date information.

ANTEROS is modular, which allows you to make your investments in stages. The following modules are currently available:

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ANTEROS.pim, .pimv

to efficiently maintain product data in a web-based environment, manage product classifications, create texts, parameters and various product relations, link products to vehicles and much more.

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ANTEROS.mam

to maintain images, videos and documents centrally within the company, make them easily searchable and automatically convert images into a various formats when uploaded.

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ANTEROS.mp

is a media portal that allows your customers, partners and colleagues who do not have access to their own PIM account to easily search for and download images and documents in various formats.

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ANTEROS.qm

to conveniently monitor the quality of the data in a dashboard, improve data from here in a targeted manner and create your own reports and quality levels.

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ANTEROS.wf

is ideal for workflow-controlled business processes involving roles and rights, and comes with a graphical editor that allows you to define your own workflows and have them controlled by ANTEROS.

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ANTEROS.tm

makes your product translations very efficient. Texts are managed in a central dictionary. The translations can be done online, via Excel or using a machine translator (DeepL) intelligently and efficiently.

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ANTEROS.rest

provides deep integration with third-party systems via REST web services. This allows you to automatically access your PIM data from any external application.

System Structure



ANTEROS.imex

allows you to import existing product or classification data as XML, CSV or Excel files, and provides a flexible import/export framework. You can also use it to export filtered data for many different purposes.



ANTEROS.damex

is used to import data into a preparation database, complete with mapping and data filtering functions. It can also be used to export data flexibly along with customisable mapping functions.



ANTEROS.idoc

can be used to import all master data from your SAP system on a regular basis via an RFC connection.



ANTEROS.web

for a responsive online shop or web catalog with convenient search functions, product comparison and shopping cart with purchase request (online catalog) or online ordering (online shop).



ANTEROS.print

to generate product documents such as catalogs, price lists or data sheets fully automatically on demand with all or just selected products and product data.



ANTEROS.bmecat, .arge, .tecdoc, ...

for data export or import in formats such as BMecat, Arge, TecDoc etc.



ANTEROS.label

to efficiently create labels. In the editor, you can create layouts for the labels, link them to product data and generate labels.



ANTEROS.iphone, ANTEROS.android

for an app with convenient product search on iPhones and Android smartphones.

Product data can be collected, refined and distributed in a centralized, efficient and media-neutral manner in the PIM.

Simple Data Entry

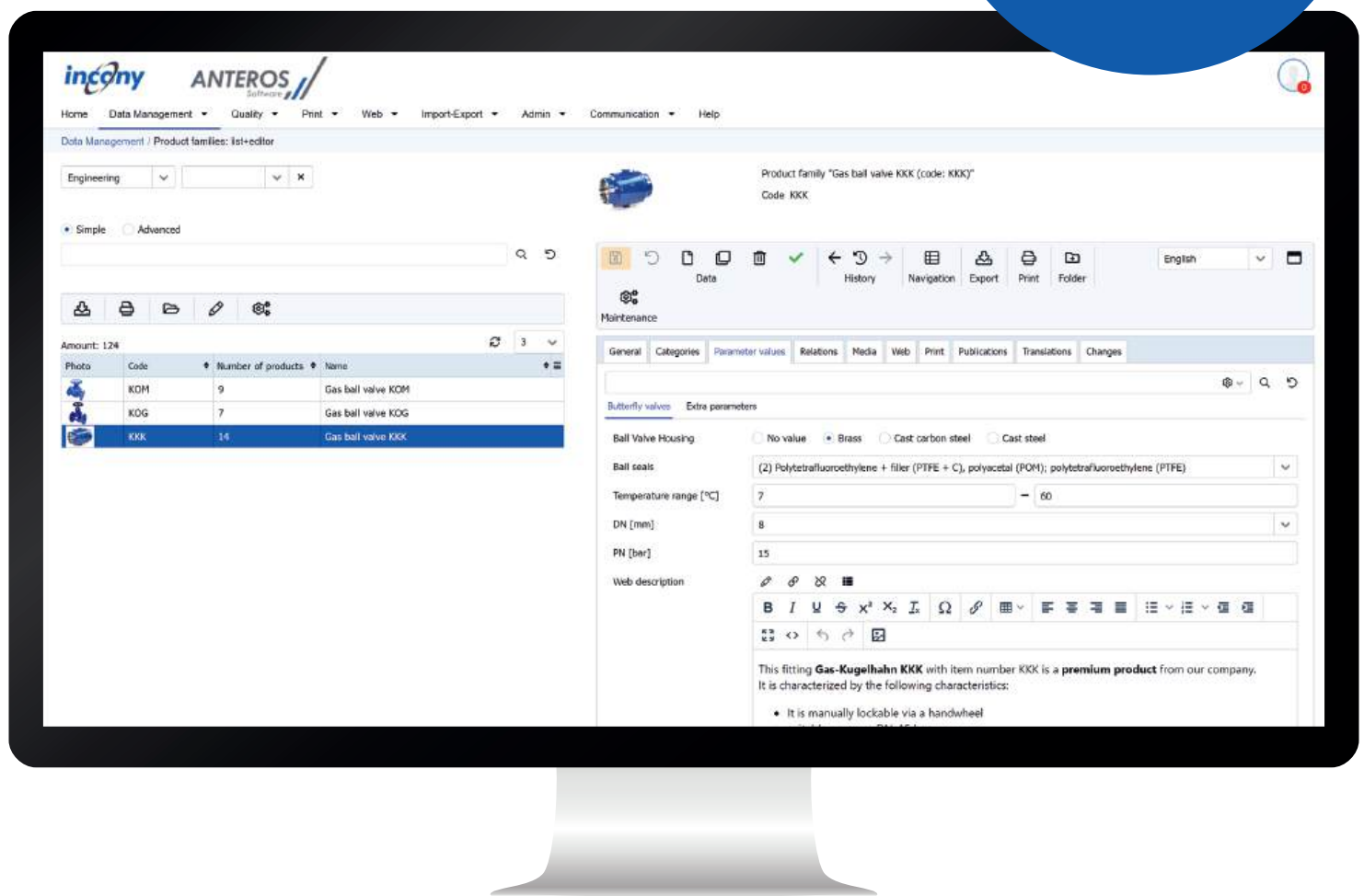
Those responsible for product data can enter product descriptions, parameter values, product photos, etc. in a very simple and structured way. The ANTEROS web interface is very intuitive to use.

Change Log

You can see which user made which changes to each product, category, and parameter in the system and when these changes were made by checking the change log within the ANTEROS system.

Optimize Data Maintenance with AI

ANTEROS uses intelligent features to generate product data or suggestions via rules and chatbots.



Assortments / Publications

If your business offers different product ranges for different markets, you can use ANTEROS Publications to manage them in a very detailed manner.

In doing so, it is possible to include or exclude not only individual products, product families or entire categories in a publication.

You can also assign parameters to the publications, e.g. the CHF price for the Swiss price list or the energy label for the EU catalog.



Clear Classification Structure

You can create one or more classifications to organize your products into product categories, subcategories, etc., making them easier to find. These classifications can also be used as a search structure in the online shop, as a table of contents in the print catalog, or for dealer exports. Additionally, you can import standard classifications such as ECLASS or ETIM.

As Many Parameters as You Need

Products are often described by parameters such as width, volume, temperature range or allergens. With ANTEROS, you can flexibly anchor parameters in the classification tree, inherit and override them in subcategories, or even create attribute bars independently of a classification.

If required, you can also combine several parameters into structured types. For example, you can combine electrical properties such as current, voltage, and resistance.

You can use value lists to determine which values are permitted for parameters. You can also narrow them down further via inheritance rules.

Intelligent rules and AI functions can be used to automatically derive product data from other data sources. For example, the calculation of a volume parameter can be carried out automatically using the length, width, and height parameters.

However, ANTEROS can also perform complex calculations, such as compiling a web description by combining fixed text elements and product-specific PIM data.

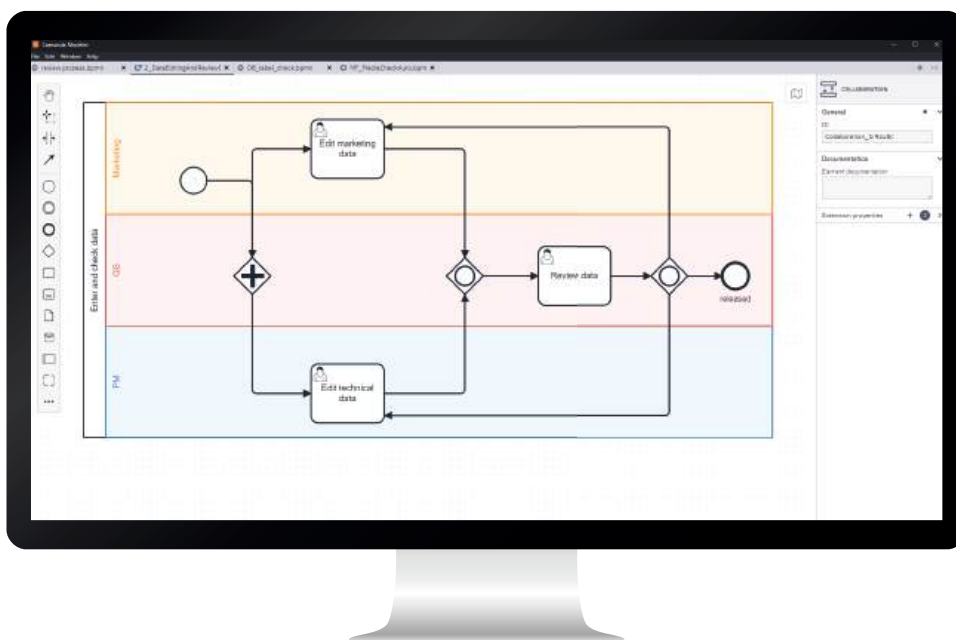
This enables the creation of a single text for multiple products at once, which can be populated with text blocks and formulas. As a result, the correct item number, size, and other details are automatically pulled from the PIM. This greatly reduces time spent, as there's no need to rewrite the text for each product individually.

Multiple Brands, Multiple Clients

ANTEROS enables you to efficiently manage a large number of products from several different brands. It provides a brand selection feature that allows you to carry out targeted product searches at any time and from anywhere. ANTEROS can handle multiple clients simultaneously when required.

Support Processes with Workflows

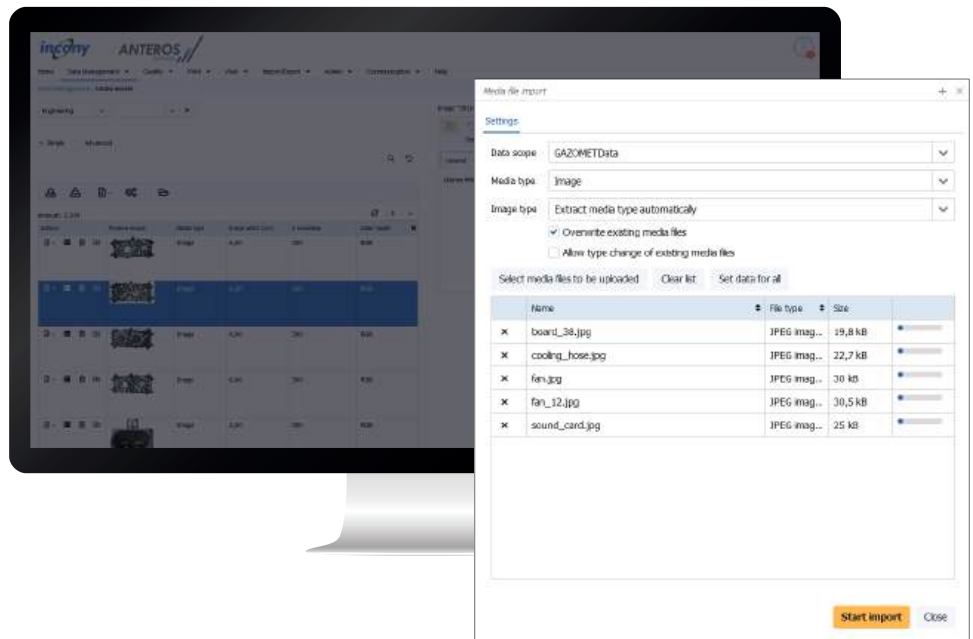
Workflows can be used to define the process steps for data maintenance and the rights of those responsible. With ANTEROS, you can create workflows in a graphical editor in the standardized BPMN notation (Business Process Modelling Notation) with process states, transitions, actions and rights. These workflows can be published from the workflow engine to the PIM system at the touch of a button. All PIM users are then managed by these defined processes according to their respective given permissions.



You can efficiently manage images, documents and videos along with metadata in the media database. The media portal offers a simplified overview with which dealers or partners can easily search through your media objects and download them in various formats.

Easily Upload Media Objects

The Media Manager allows you to easily upload videos, audio files, images, and documents to the database via drag-and-drop. Any metadata already present in the media data, such as resolution, file size, color model, or image width in pixels or centimeters, is transferred automatically. You can also enter your own additional metadata during the upload process, whether for one single file or multiple files at a time.



Input Metadata for Media Objects

The media editor allows you to enter additional metadata, such as the license period or license notes, as well as all appropriate attributes such as the photographer, project name and more. Just like with product parameters, the input method for media objects makes use of features such as selection lists, time periods, text fields, formatted text and more. Inheritance functions can be used in order to ensure that all product metadata, even including category assignments, is automatically inherited from all associated products.

Automatically Convert Images

You only need to upload high-quality images once. ANTEROS will automatically convert the image into whatever format you need, including print quality, web large, web small, and Amazon formats.

AI Features

The system's intelligent functions automatically check for duplicates when images are uploaded. AI functions can also automate your image processing. For example, they can crop images or automatically add watermarks.

Definable Cleanliness Rules

You can set rules to maintain the "cleanliness" of the media database. These rules can be configured to, for example restrict uploads to images that are at least 100 kB in size. You can also define custom rules for images, documents, and videos by using the ANTEROS quality reports and quality levels. For instance, you can identify any of your images that are too small or not yet assigned to any of your current products. The dashboard allows you to proactively detect and address any issues of this nature that may arise.



Efficient Search and Download

Marketing teams are spending more and more time trying to find product images for partners, sales teams, and publishers, while then still having to convert the images into the required formats. The media portal helps save this time by allowing users to independently search for images and documents and download them in various formats. Access rights can be assigned to specific users as needed.

Additionally, images can be easily converted into different formats by using the ANTEROS system's comprehensive range of export settings.

Convenient Search Options

Media portal users can search for and find images, documents and videos using keywords, product categories, modification date or properties such as author or resolution all through a web-based interface.

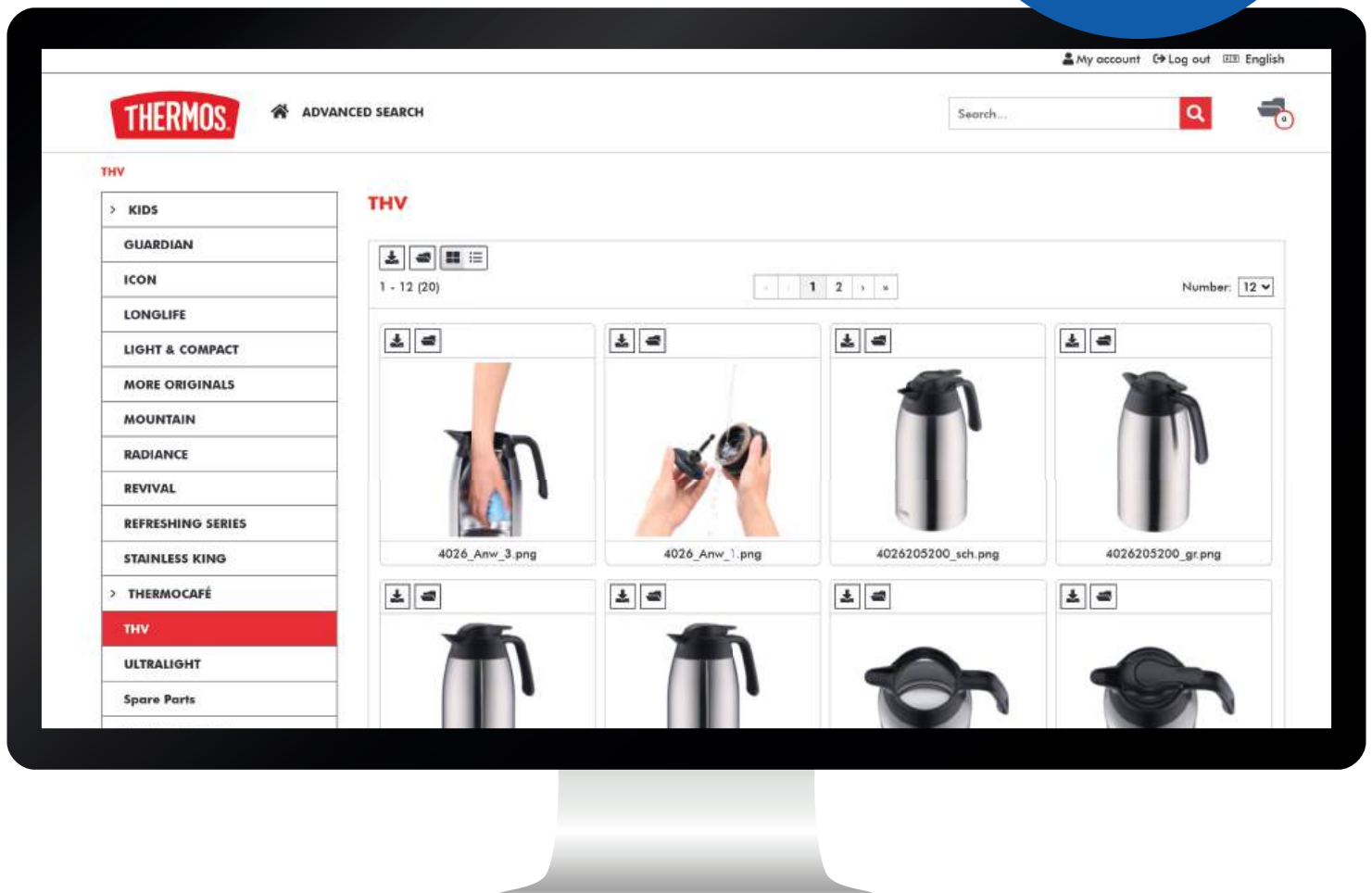
You can even narrow down the media using a category tree without having to assign the media objects to any of the categories yourself. ANTEROS has intelligent features that can be used to efficiently search all categories which are associated to the assigned product. This can significantly reduce time spent searching!

Assign Specific Permissions

You can specify which users have access to the media portal. By using credentials, roles and user permissions, you can determine which users can view and download specific images and documents. You can also temporarily prevent individual users from accessing or downloading certain images.

Your Design

The media portal can not only be customized with your logo, but can also be customized to your layout requirements.



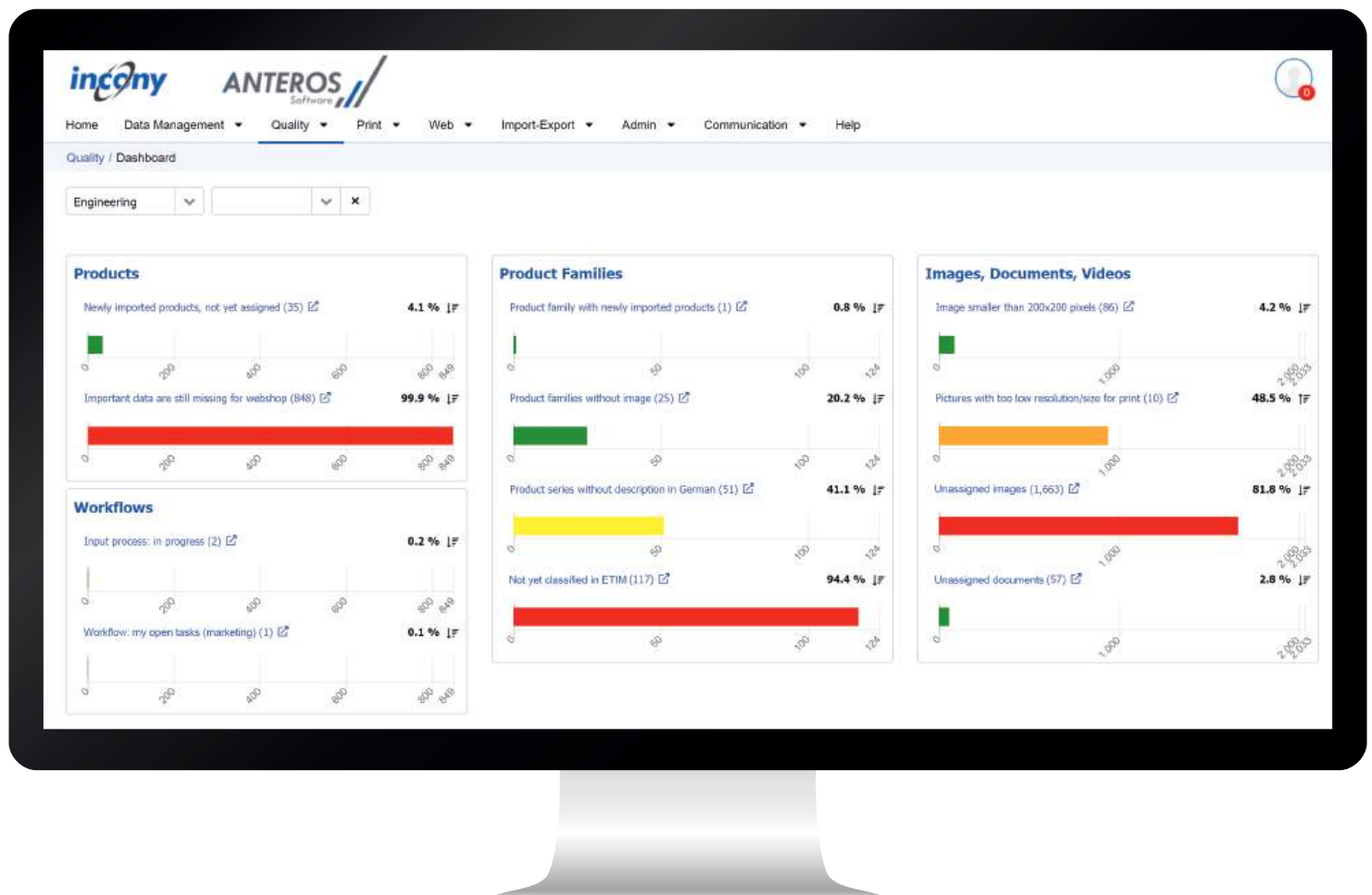
A Quality Management System (QMS) can be used to monitor the quality of your data. With reports and quality levels that you can create yourself in ANTEROS, you always have an overview of which products are not yet complete and which data still needs to be added.

Dashboard

Your dashboard offers a clear and comprehensive overview of the quality of your product data and media. It highlights how many objects still require attention and identifies which specific aspects need to be reworked. The findings are displayed in different colored warning levels.

Each user can customize which test reports are displayed in their dashboard. For example, a test report may show which products have been imported from the ERP system, in order to be able to make targeted data refinements for newly added products.

Furthermore, each test report within the dashboard is directly linked to a predetermined search query that can be defined by the user. This can be used to directly dive into the relevant data in order to gradually and systematically improve various aspects of your product data over time.



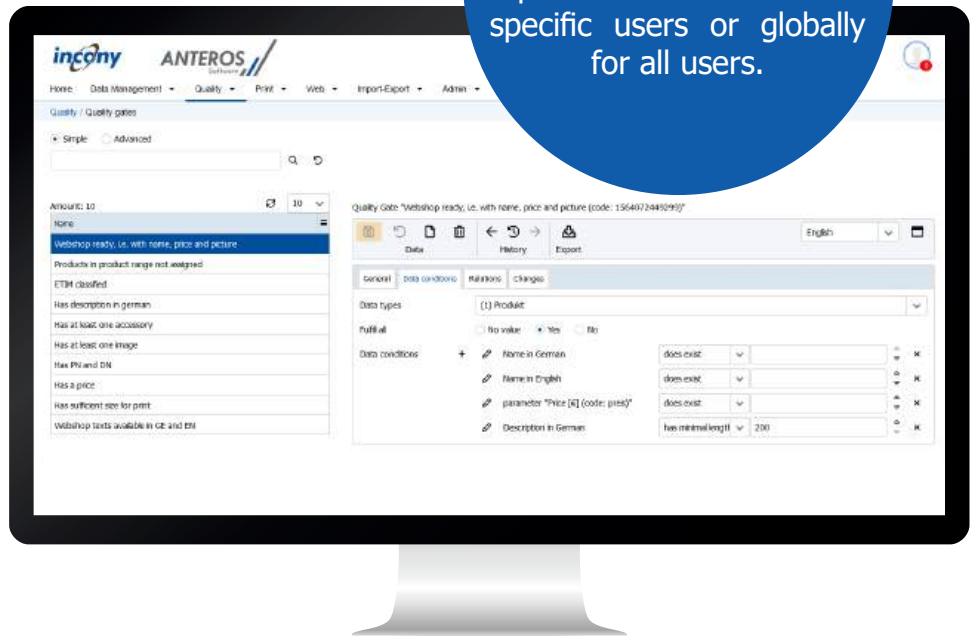
Test Reports

You can easily create your own quality reports or data checks to verify the quality of your data while it is being entered or imported. Simply define the products or media you would like to monitor and which criteria you would like to use.

For example, you can implement a test report to indicate whether any products still need to be categorized or whether important data fields are still missing from the online shop or a retailer export. Alternatively, you can list images or documents that are no longer assigned in the PIM system and are therefore candidates for deletion or archiving.

Visibility of the Test Reports

Reports can be created for specific users or globally for all users.



Quality Gates

Management principles like quality gates make it much easier to achieve milestones by allowing interim results to be monitored on a regular basis.

For this reason, ANTEROS allows you to define quality levels and to specify exactly which information must be filled in for each level. For example, a quality level can specify that certain data fields must be completed for the status „online shop data ready“ to be fulfilled and that product descriptions must meet a minimum character count to ensure consistency and completeness across all product data.

ANTEROS automatically calculates the quality level of the object based on the current data of

the products and media. When combined with the Dashboard, the quality gates offer a good overview of how many items are at what level of quality. You can click on the products or media in the dashboard to directly add the relevant data.

Quality levels can also be set in predecessor-successor relationships. This means that a new quality level cannot be reached until the previous one has been satisfied. The advantage of this is that requirements cannot be forgotten or skipped. Combining the reports with the dashboard allows the team to enter data in stages, with one employee responsible for the marketing data and another for the technical data, for example.

An example of five quality levels for product data maintenance with a predecessor-successor relationship could be:

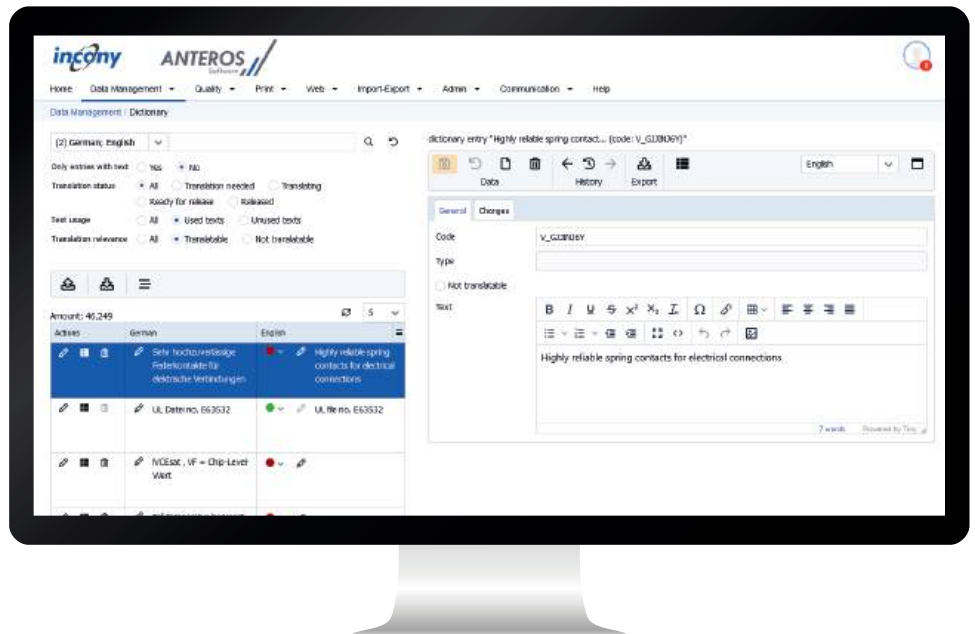
1. Transfer ERP master data
2. English texts added
3. Texts translated into German
4. Images/documents assigned
5. Online shop data completed

The quality levels allow you to quickly and easily define processes and monitor them in the dashboard. For more complex processes, you can use the ANTEROS workflows.

ANTEROS minimizes the effort required for translations. This means you can prepare your product data for more and more languages in the PIM and thus tap into international markets more effectively.

Filtering Translation-Relevant Texts

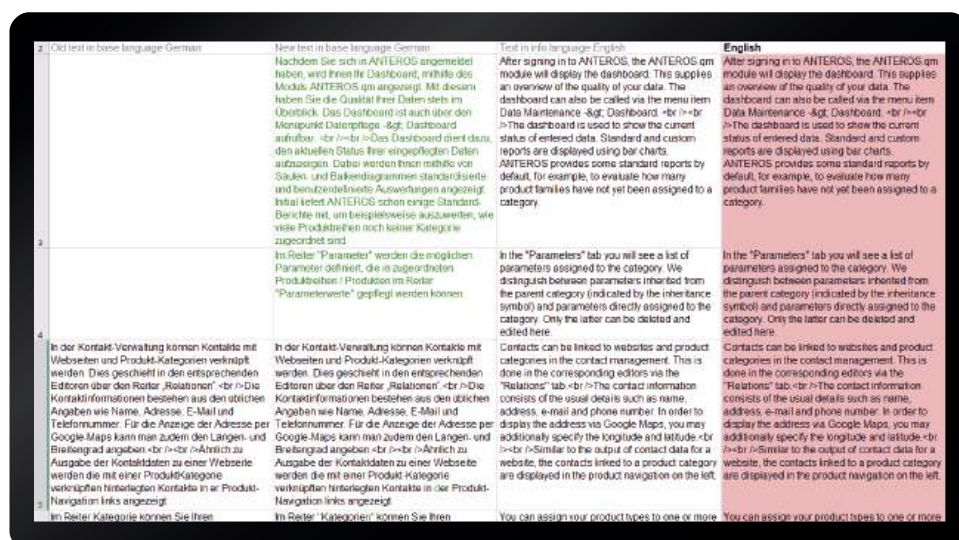
The ANTEROS dictionary compiles all translation-relevant texts, regardless of where they were entered or how they were imported into the system. You can use search filters to only show texts that have the status "translation required", only show any texts that appear in a publication or narrow the search down to texts that have a specific workflow status. This allows you to translate any relevant texts into specific foreign languages, for example for a new French online shop. The translation status of the text is visualized using traffic light colors and can be set automatically via the appropriate translation workflows.



DeepL Machine Translation

The machine translation system DeepL can be integrated to automatically generate AI-support-

ed text translations in order to shorten the translation time and reduce the translation effort.



Translation in Excel

Excel is often used for external translators or for a large number of translations. Here, the translation-relevant texts are exported as an Excel file, sent to the translator, and once translated, the file can be imported directly into the system. To further optimize the translation effort, the Excel file has three columns: 1. old text in the base language, 2. new text in the base language, and 3. old translation. The parts of the text that have changed between the old and new text are highlighted in a different color.

Translation in the Editor

If multilingual employees or your national subsidiaries want to perform any translations directly in the system, you can restrict access rights via user roles, defining that translation texts can be input, while ensuring that other languages and cross-language data remain protected and cannot be changed. In the dictionary editor, translators see both the old and new text, as well as the previous translation - similar to an Excel spreadsheet. Color highlights indicate which parts of the text have changed since the last translation, making updates easier and more efficient.

Reuse Text

Whenever you enter new texts, you can reference texts from the dictionary. This guarantees uniform spelling and terminology across all content and also reduces the translation effort.

Recognize and Merge Duplicates

Although duplicates can be avoided by reusing texts, they may still occur as a result of importing texts or inputting any texts freely. As a result, some content may appear in the system multiple times and may therefore also appear in the dictionary more than once. To address this issue, ANTEROS offers the "Determine duplicates" function.

In the overview of duplicates, ANTEROS shows the translations and distinguishes between duplicates with and without conflicts. In the case of duplicates without conflicts, the texts have the same translations in all languages and can be merged into one text. For duplicates with conflicts, the system displays the different translations of the texts and preselects the best option for merging based on AI analysis.

If required, the usage locations of the text duplicates can be viewed, allowing you to review where each duplicate appears. This ensures that the merging is not carried out automatically, but rather after a being checked, giving you full control.

Edit translation in English

This text is **used one time**.

B I U S X² X₂ I_x Ω ↻ ↺ ↻ ↺ ↻ ↺ ↻ ↺

≡ ≡ ≡ ≡ ≡ ≡ ≡ ≡ ≡ ≡

≡ ≡ ≡ ≡ ≡ ≡ ≡ ≡ ≡ ≡

Highly reliable spring contacts for electrical connections

7 words Powered by Tiny

</> T

	Previous text in German	Current text in German
1	Hochzuverlässige Federkontakte für elektrische Verbindungen	Sehr hochzuverlässige Federkontakte für elektrische Verbindungen

Save Cancel

Integration of the TMS

If you already use a translation memory system like Trados, Across etc., it can be connected to ANTEROS. This allows you to automatically transfer any existing and future translations from the third-party system to ANTEROS.

Automatic Translation Status

When creating or editing texts, the status of the foreign languages is automatically set to "translation needed".

ANTEROS offers various interfaces and a flexible import/export framework that allows you to transfer data from other systems or in various file formats into the PIM system. In addition, the product data enriched in the PIM can be exported in a wide variety of formats and can also be transferred into many other systems via interfaces.

API / Web Services / REST Interfaces

Other systems can be deeply integrated with ANTEROS via interfaces (API). ANTEROS also provides its own REST web services with which the PIM data can be displayed and used in third-party systems. This allows you to transfer not only product data such as marketing texts and technical characteristics to other systems, but also category trees or relationships between products.

For example, product data, images and search trees from the PIM can be displayed in CMS systems on websites (such as Wordpress, Typo3, etc.) or in external shop systems (such as Shopware, OXID, Intershop, etc.).

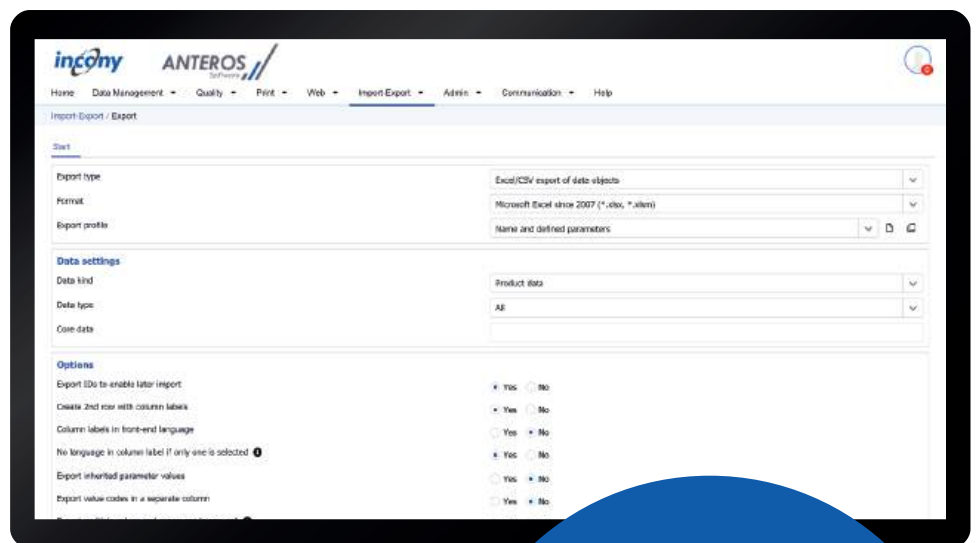
ANTEROS can also transfer product data from external systems via REST services, e.g. master data from ERP systems such as SAP (via iDoc), Business Central, Infor, proAlpha, Oxaion, Unitrade, etc.

Import and Export Formats

With the ANTEROS import-export framework, you can flexibly import and export data in various formats. ANTEROS offers import and export formats such as BMEcat, TecDoc, Arge, XML, Excel and CSV, enabling seamless data exchange with a wide range of external systems and applications.

Flexible Imports and Exports

The flexible import and export functions make it possible to include new parameter definitions in the data transfer without the need for reprogramming. For example, a column is automatically created for the new parameter during an Excel export.



Automate Imports / Exports Yourself

You can start ANTEROS imports and exports manually or schedule them for a specific time and have them performed automatically.



Import All Product Data

In the ANTEROS PIM system, you can import all data that could otherwise be entered manually through the system's built-in editors. This not only includes product data and images, but also category trees, parameter definitions, translations and product relations.

During import, you can define mappings between the imported data and the data elements in the PIM.

Compilation of the Exported Products

Not only can you export all products at once, you can also use various functions to narrow them down specifically for export.

The powerful search functions in ANTEROS allow you to export only specific products, such as those with „Target Group = Industry.“ Additionally, products can be grouped into a collection folder, enabling you to export only the items requested by a customer along with the exact data they need, ensuring fast and accurate data delivery.

Create Custom Export Profiles

The ANTEROS export profile editor is ideal for when you need product data for dealers, partners or colleagues that contains predefined product properties. With this tool, you can easily create customized export profiles by compiling the necessary data fields, sorting them as required, and saving them under a name that suits you. You can then export all or just a selection of products with this data at any time.

Create Special Exports with XPEL

If your data in the product database is structured differently than your customer or a marketplace requires, or if they want their own specific formats, then INCONY can implement a new export format for you using the powerful XPEL rule language, and you can then export the product data in this new format from then on.

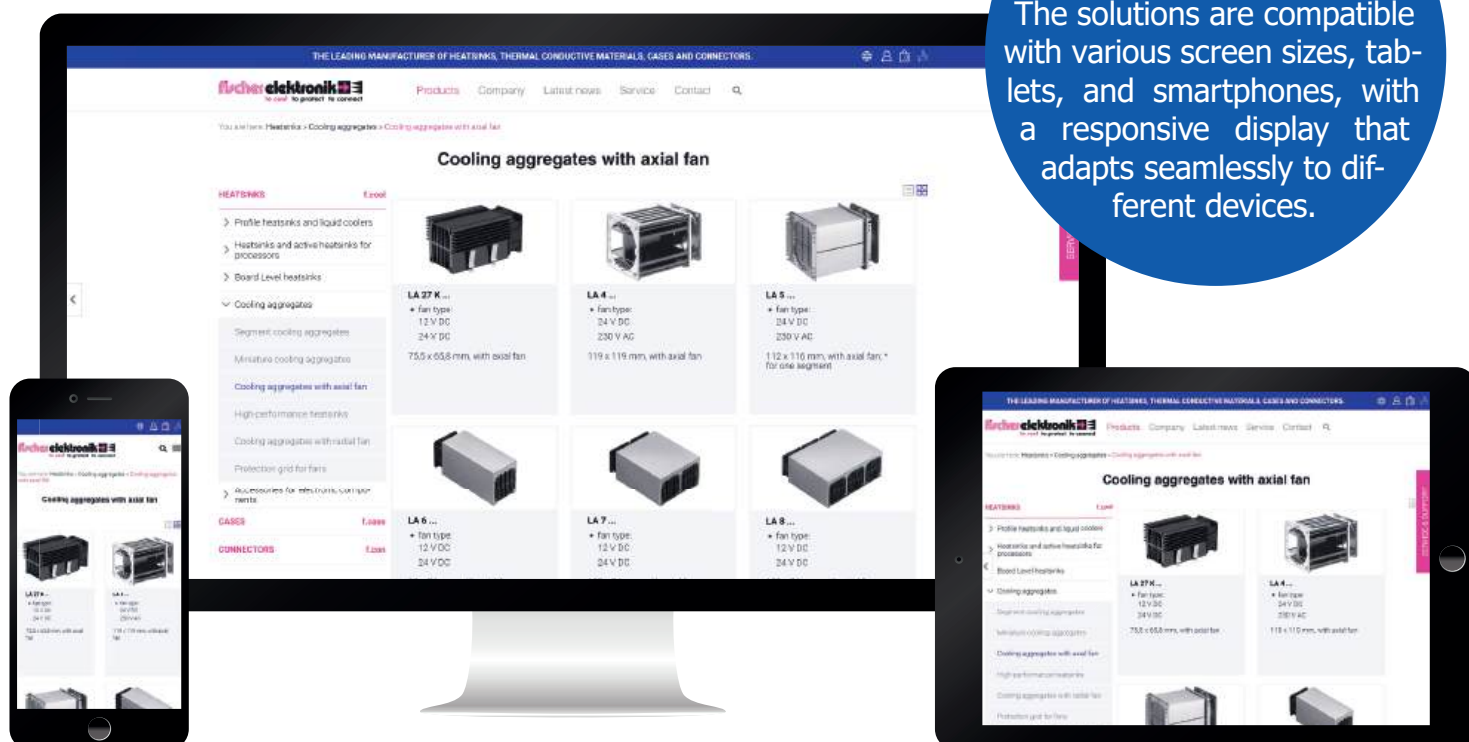
Fully Automated Exports

In the export form, you have the option of automating data exports. To do this, you can specify both the start time and the frequency of repetition, e.g. beginning on January 1st with a daily export scheduled at 11:30 PM. You can also enter an e-mail address for notifications or add a note and special data targets for the export file, e.g. an FTP server configured in the system.

With ANTEROS.web you can implement professional online shops, web catalogs or web portals. Your customers and interested parties can quickly and easily find and, if desired, order your products or spare parts using convenient search functions.

Responsive Web Design

The solutions are compatible with various screen sizes, tablets, and smartphones, with a responsive display that adapts seamlessly to different devices.



Convenient Search

A variety of search functions allow your customers to quickly and conveniently find the right product among thousands of products in the online shop. In addition to a keyword search, you can also search for specific products using categories and parameter restrictions and configure product variants using characteristic data.

Presenting Product Data

Product data can be displayed in the scope you require, e.g. with characteristics, photos, drawings, links, download options for documents (such as installation instructions, CAD files) and much more, providing a comprehensive overview tailored to your needs.

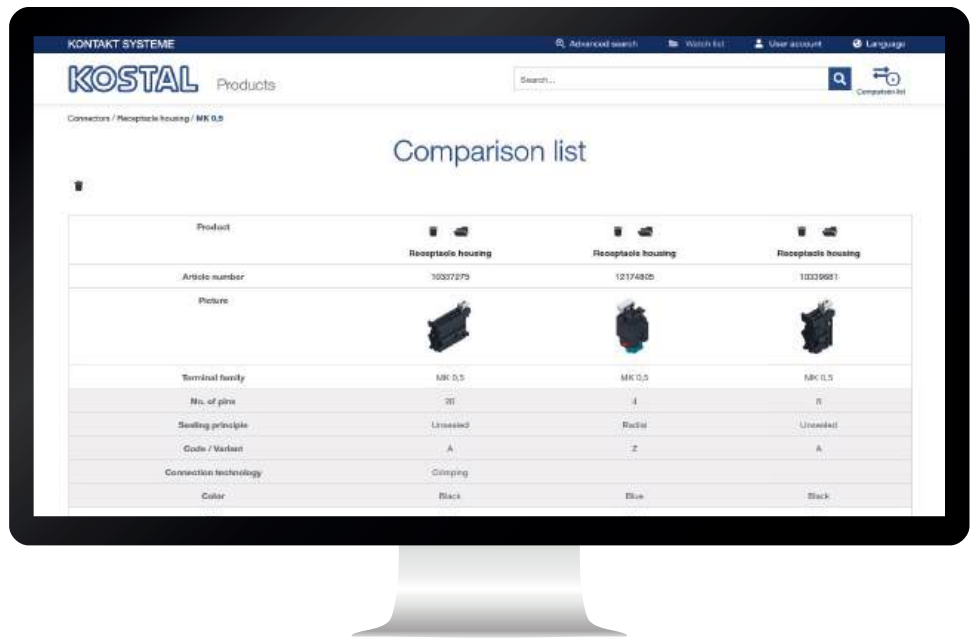
Your Corporate Design

The layout of your online shop, online catalog or information system can be tailored to your individual wishes. In addition, the online shop, for example, can be integrated into your existing website, allowing visitors to navigate seamlessly between your business pages and the shop without any visual or functional disruption.



Product Comparison

A collection folder can be used to compile multiple products of interest and provide the user with a clear comparison in which the products are displayed next to each other with all their characteristics. To help users quickly recognize differences between products, rows containing different parameter values or text entries are automatically highlighted in color, making it easier to identify variations at a glance.



Orders in the Online Shop

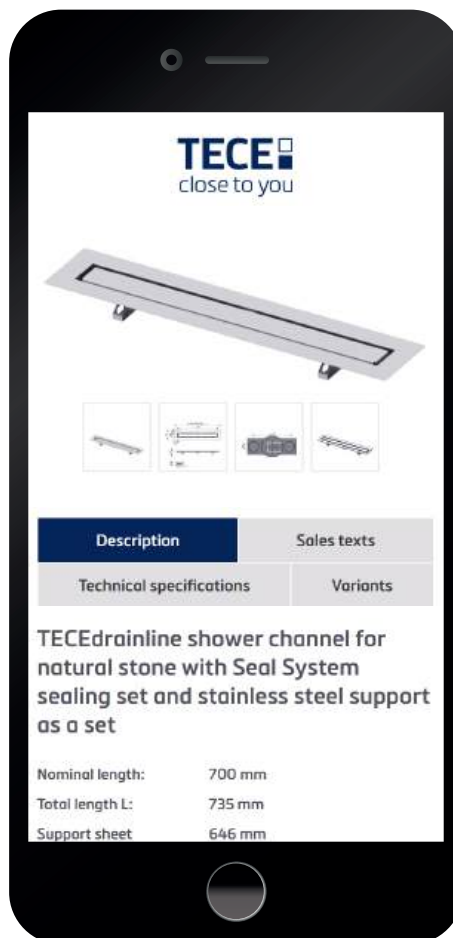
Order functions allow your (new) customers to compile an order request or place an order in a shopping cart and submit it directly. For recurring orders, customers can save their shopping cart and use it at a later time, streamlining the ordering process and saving time.

ERP Integration

Customer prices and availability can be taken from the ERP system and displayed directly in the online shop and orders can be integrated into your processes.

Rights and Authorization

Login functions enable you to restrict access to your online shop exclusively to authorized customers or limit access to specific data or features. Users can register themselves and you can approve them after verification. Alternatively, you can enter or import user data or integrate other systems such as Active Directory.



Fully Integrated with the PIM

Product data is directly retrieved from the ANTEROS product and media database, so you don't need to maintain all your data separately for the online shop or web application. The data is maintained once, centrally and efficiently in the product information management (PIM) system and can be used for the online shops, as well as for print catalogs, price lists or dealer exports.

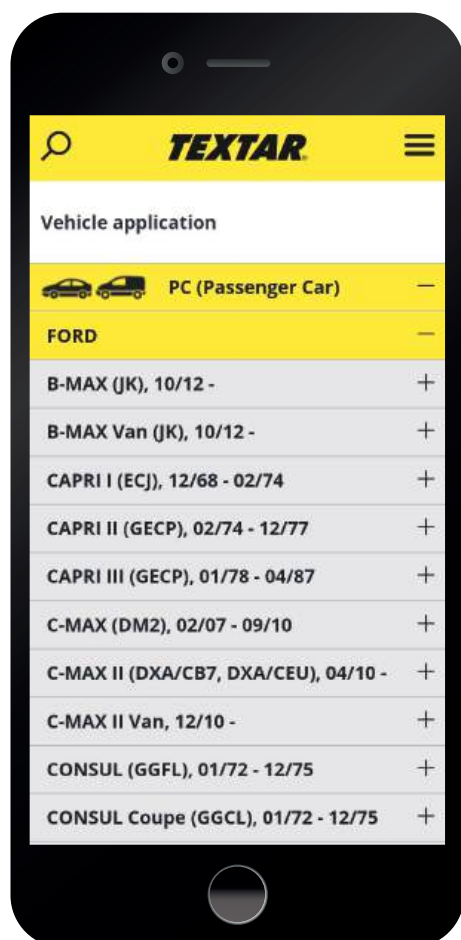
Connect Store Software

You can either use the integrated ANTEROS shop module or interfaces to other shop software. You can use these to display the product data, images, documents and videos. These are maintained centrally in the PIM and MAM modules of ANTEROS.

ANTEROS provides apps that make your products easily searchable on mobile devices, display product data and images in an engaging way, and allow for seamless product ordering. In addition to offering standard apps for iOS and Android, ANTEROS also allows for customization, meaning that apps can be adapted to specific layout requirements and design preferences.

Web Apps for Mobile Devices

The ANTEROS web app enables you to carry out targeted product searches on handheld devices, such as smartphones and tablets. The user interface has been optimised for the smaller screens of these mobile devices and can easily be navigated with just one finger. Customers can browse through your selection of product categories step by step and quickly show or hide additional information using various filters.



Fully Integrated with PIM

The product data is transferred directly from ANTEROS.pim so that you do not have to maintain your product data for the apps all over again. The data is maintained once, centrally and efficiently in Product Information Management (PIM).

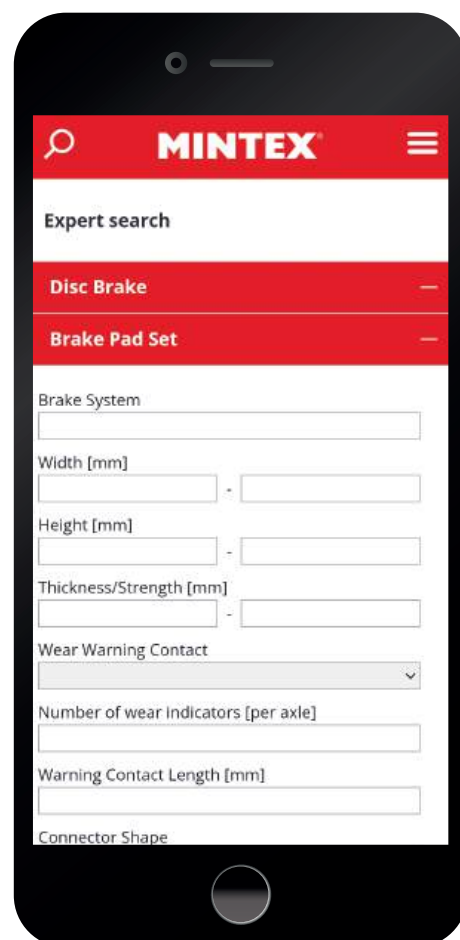
Restrict Product Data for Apps

In the PIM module, you can specify exactly which products and which data for these products should be displayed in the app. In addition to the product name, product description and price, you can also display or hide specific technical data, photos, drawings or selected documents to tailor the information shown to your audience.

Convenient Search

In addition to the keyword search, your product range can also be browsed intuitively via product categories in the ANTEROS app. The advanced search even allows you to narrow down your product searches using parameter filters, e.g. "find all thermos flasks in red with a volume of 1 liter". This allows users to find relevant products from thousands of products quickly and conveniently with just a few taps.

Searches for vehicle parts can be gradually narrowed down from the manufacturer to the model to the specific vehicle in order to display suitable products, which can be further reduced using filters.





Support of Multiple Alphabets

The product and search pages can be displayed in several languages such as English, German, Russian, Chinese and many more.

App specific features

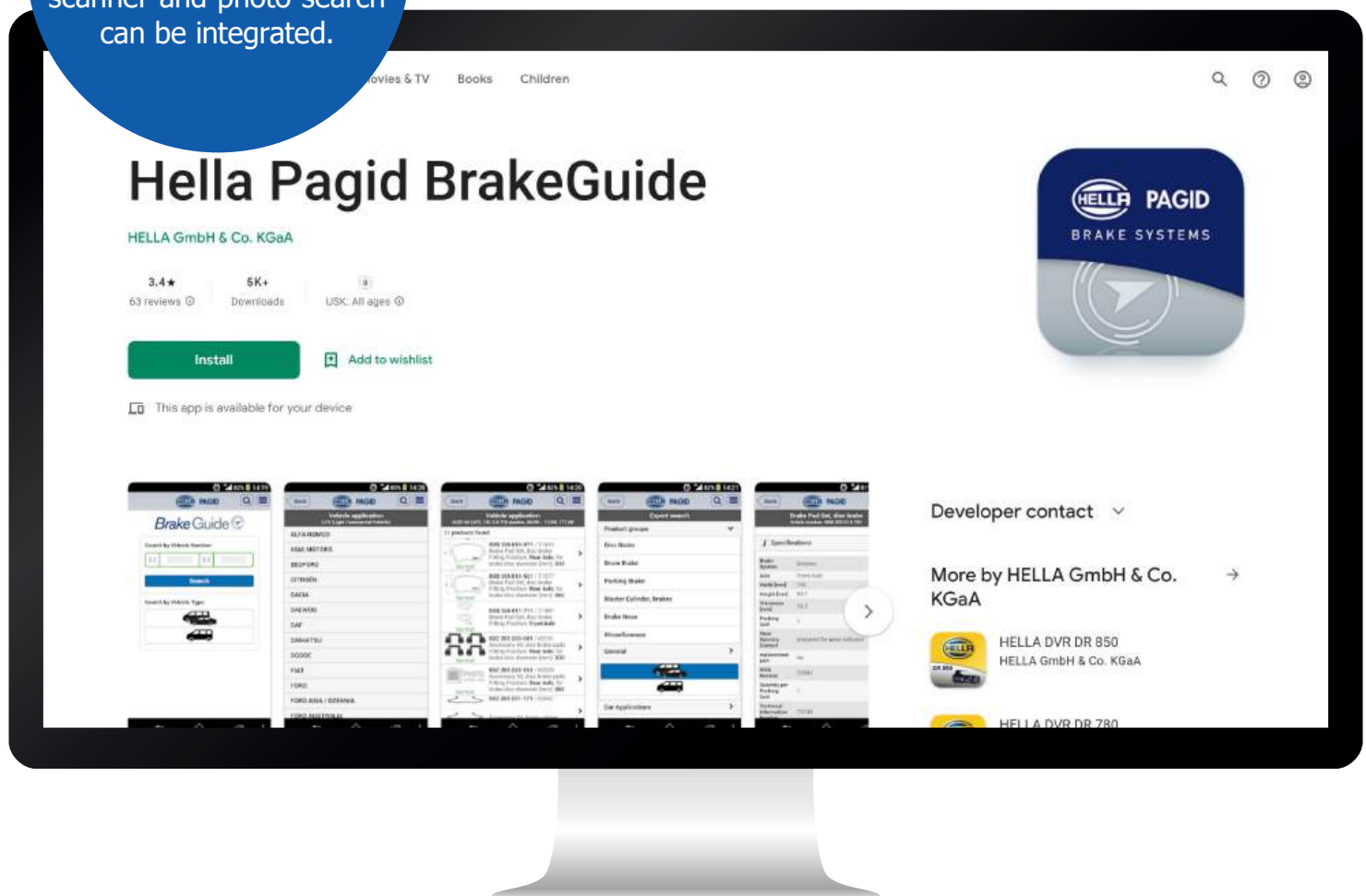
Features such as a barcode scanner and photo search can be integrated.

Extensive Order Functions

With a shopping cart, your (new) customers can put together relevant products directly from their smartphone and then submit an order request or place an order. Shopping carts can be saved for recurring orders and used again later at any time, making the ordering process faster and more convenient.

Registration and ERP Connection

The ANTEROS apps offer optional registration features and login pages that only allow authorized customers to place orders or use certain data/functions. Customer prices and availability can be displayed and orders transmitted via an ERP connection, ensuring smooth integration with your business processes.



Apps for App Stores

While the operating elements and buttons in the ANTEROS.web browser version are the same on PCs, tablets and cell phones, the ANTEROS.iphone

and ANTEROS.android modules provide special menus and operating elements that are tailored to the mobile operating systems. This makes the app intuitive.

Your Corporate Design

The layout of your app or web app is adapted to your custom requirements including colors, logo, font, etc.

With ANTEROS, you can automatically export catalogs, price lists, data sheets or instructions in multiple languages. Exports are not limited to InDesign; you can also generate complex catalogs in PDF format 100% automatically, whether for print or digital use.

Print Excerpt Catalogs On Demand

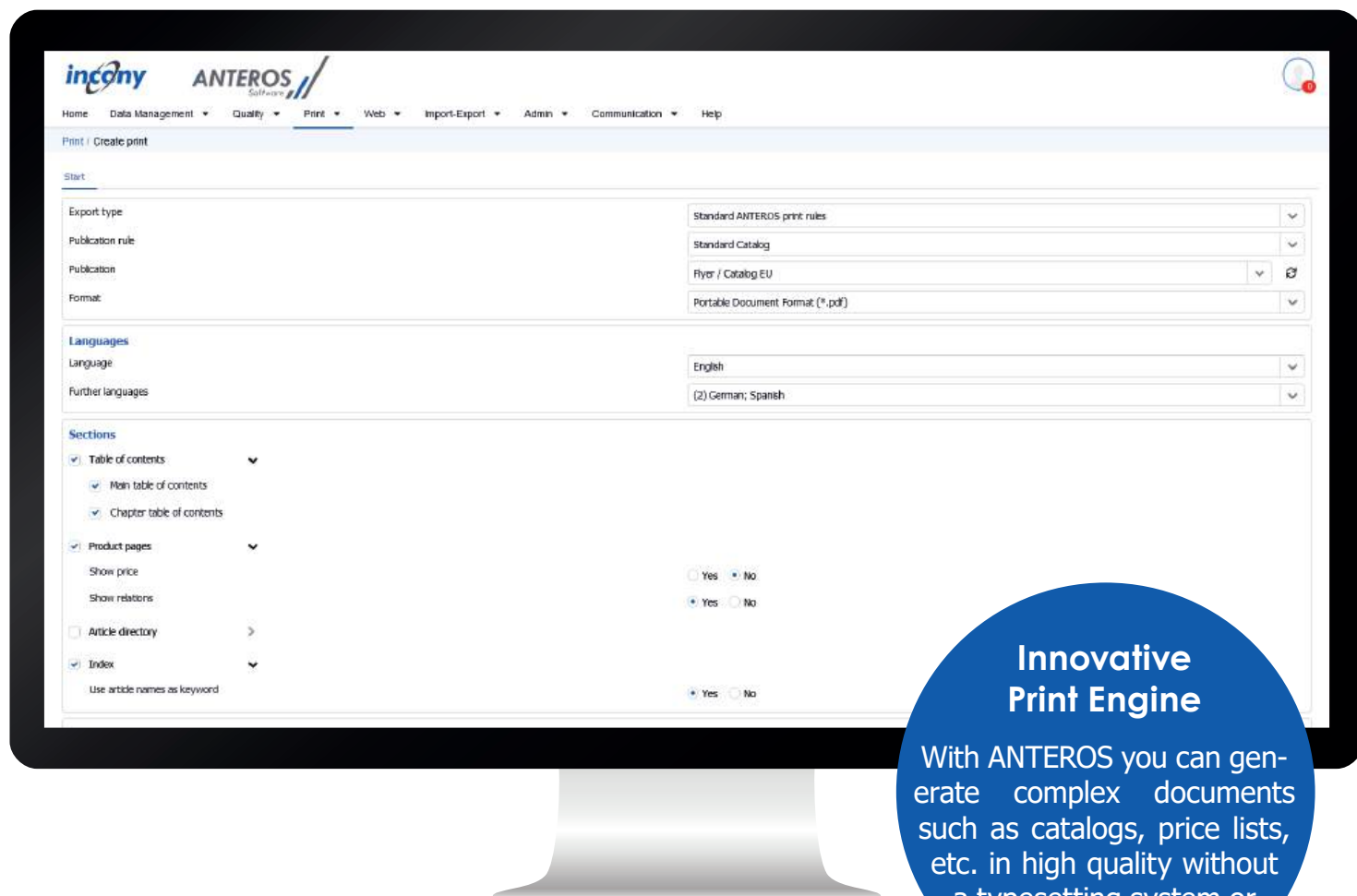
You can generate catalogs, price lists or instructions not only in their entirety, but also as excerpts at any time. For example, you can create target group catalogs (e.g. classic car catalogs) for a trade fair with a few clicks, prepare catalog excerpts for a specific product range, or produce a new products catalog each quarter.

Flexible Print Pages 100% Automated

The flexible print rules of ANTEROS make it possible to fully create even complex structured print documents with just a few rule sets. Competitors would require countless templates, for example, the company stübbe would have required over 100 templates from a competitor, while ANTEROS can accomplish the same with only 5 print rules.

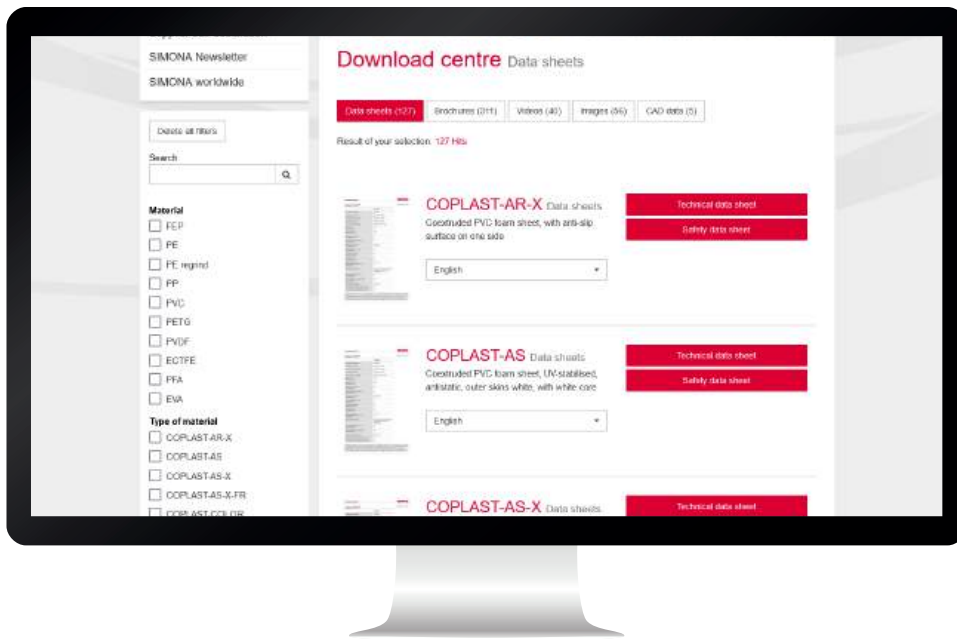
Online Form for Print Settings

If required, you can set various options for your print generation in the ANTEROS online form, such as generating a catalog with or without prices, including only a main table of contents, or adding a chapter-specific table of contents before each chapter, giving you full control over the final document.



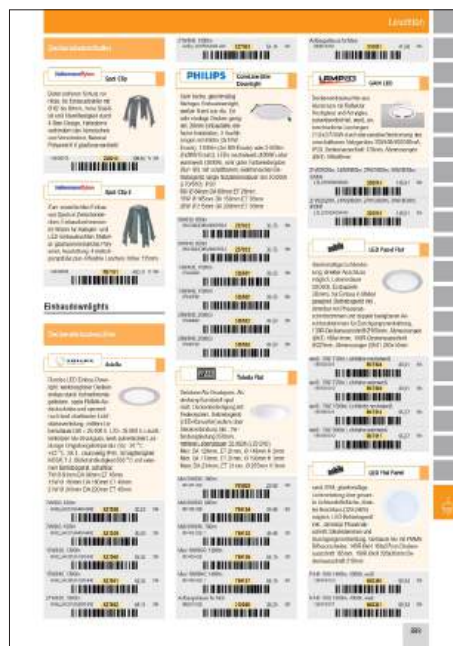
Innovative Print Engine

With ANTEROS you can generate complex documents such as catalogs, price lists, etc. in high quality without a typesetting system or reworking.



Print Feature Integrated into Other Applications

You can even decide to integrate the ANTEROS print feature into your websites, your ERP system or a customer portal. This makes it possible for dealers, partners, and customers alike to easily access and use the innovative print functionality of ANTEROS through a standard web browser. They can generate up-to-date data sheets, catalog extracts, or other relevant documents, with current data at any time.



Correction Mode in the PDF document

You can generate the print version of a new catalog, price list or data sheet in ANTEROS in correction mode, and use it to thoroughly review, proof, and validate the content very efficiently.

While in correction mode, if you find an error in your product data in the generated PDF file, click on the incorrect value or text. You will then be redirected via a link in the PDF file to the corresponding product in the appropriate data field in the PIM.

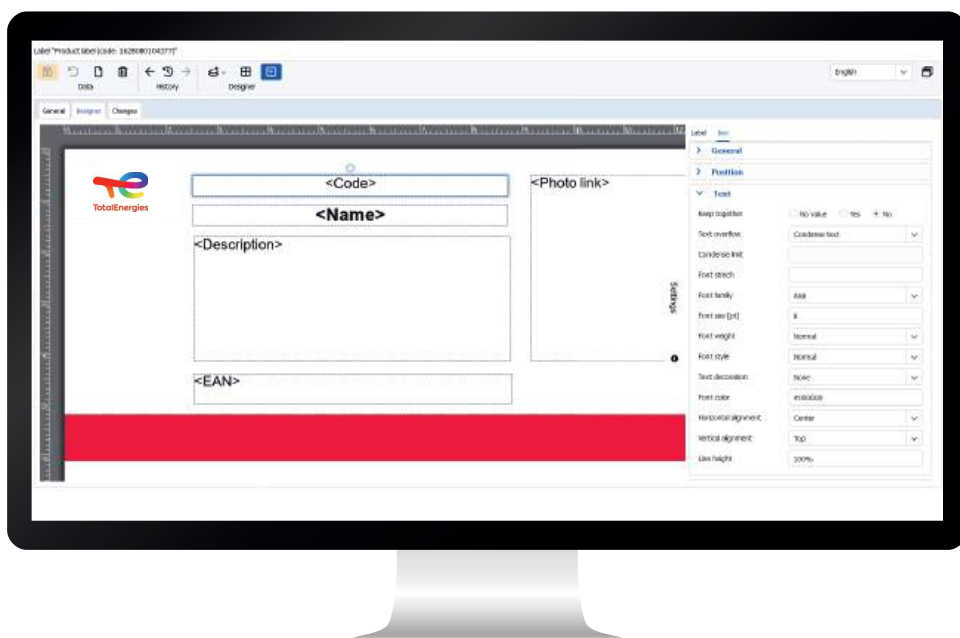
Readjustments via the Web Interface

You can even fine-tune the flexible print rules yourself via the web interface, defining details e.g. which color a chapter should be, where images should be placed, how tables or graphics are displayed, or which logo or page header should be used.

The ANTEROS label module automatically generates labels from your product data. For example, you can use it to create labels for the product itself, its packaging, or its outer packaging.

Create Your Own Label Types

The label editor allows you to easily define label layouts as label types. In addition to entering general information about the size of the label, you can position blocks at the desired locations in the editor. Each block has specific settings and output options. You can position, enlarge, reduce, and rotate the blocks using drag-and-drop. You can also easily and intuitively adjust the font sizes and font types, the alignment of the information in the block, and much more without any difficulty. ANTEROS differentiates between dynamic and static elements on the label.



Print Settings

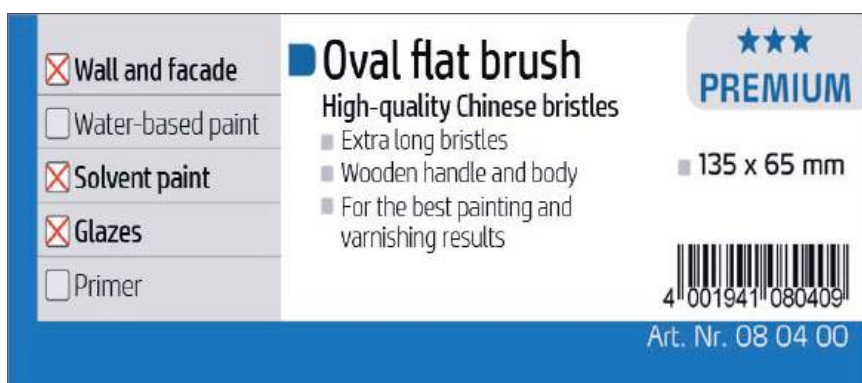
In the label editor, you can specify relevant details for label printing, such as roll width, bleed, and the number of columns.

Dynamic Elements

The contents of dynamic elements automatically adapt for each individual product and come directly from the ANTEROS product and media database. For example, a box can be placed containing the article number of a product, the product name, and even the product photo or other media assets stored in the database. You can also automatically generate barcodes or QR codes and have them printed on the label, e.g. the product barcode from the EAN or Gtin of the product.

Static Elements

Static elements stay the same across all labels of this type, these are elements that don't differ between products such as the company logo or address.





Your Corporate Design

You can adapt the layout of your labels to your individual layout requirements directly in the ANTEROS label editor. The editor allows you to customize many aspects of your labels, including size, orientation, and placement of elements. Different labels can be defined using various custom label types, so that each product or packaging can have a tailored design.

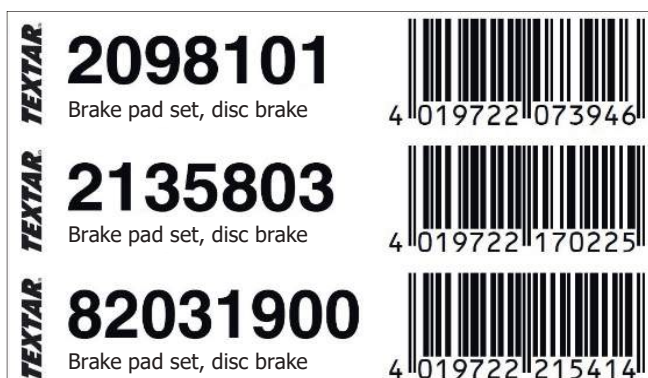
Fully Integrated with Central PIM

The product data is transferred directly from the ANTEROS.pim and ANTEROS.mam modules, so all information is always up to date and automatically available for label creation, meaning that you do not have to maintain the product data for the labels again. Thanks to the deep integration of the modules, there are no interfaces to other systems to configure, program or adapt with updates.

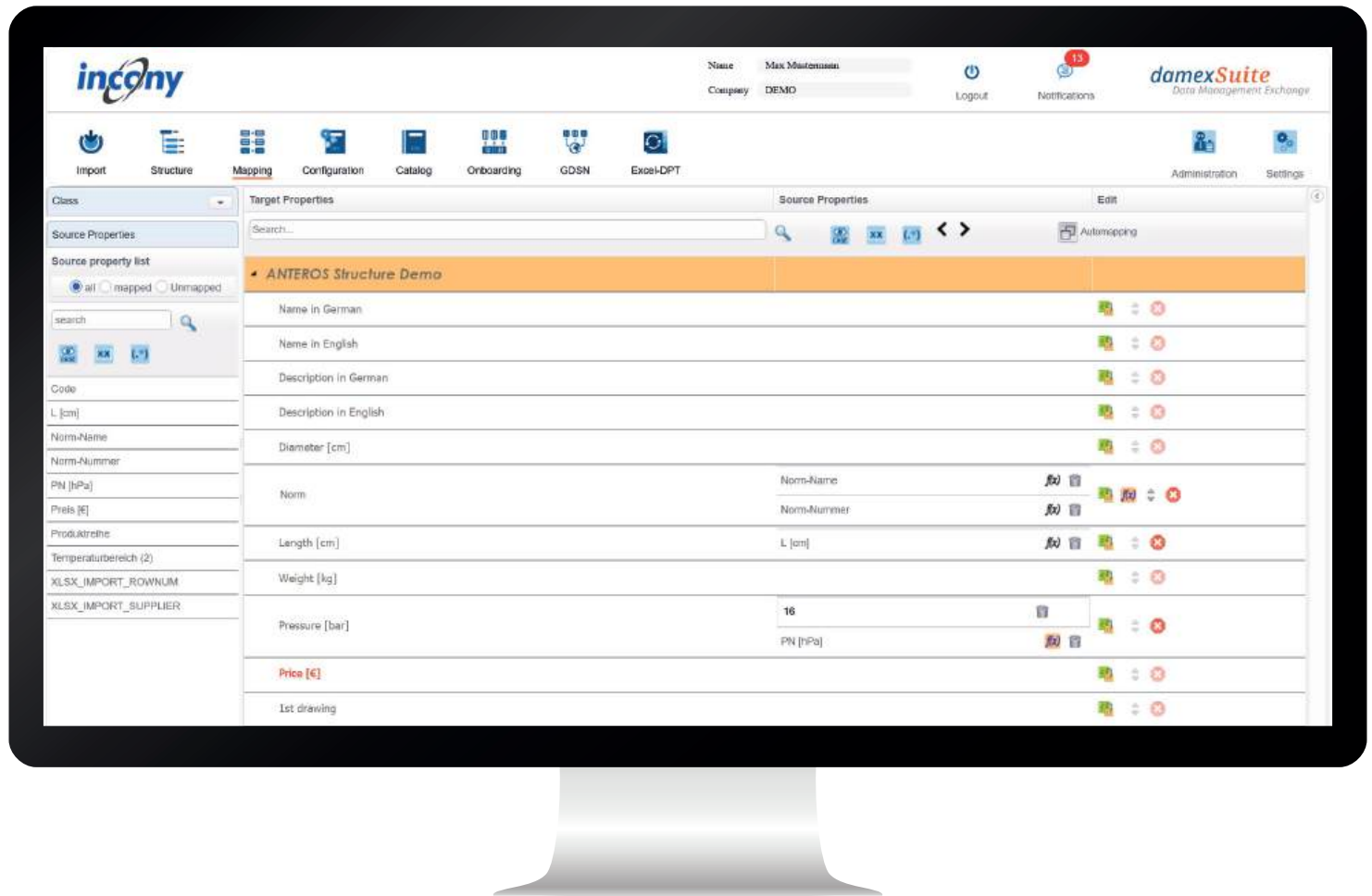


Automatic Space Validation

When generating one or more labels, ANTEROS automatically checks whether the product data associated with the dynamic elements also fits in the available space on the label. You can use built-in settings to define that the font size of the text should be reduced if there are space problems or whether a warning should appear during print generation.



If you want to transfer data from suppliers or external systems to the PIM, but the structure of the data does not match, you can use onboarding functions to flexibly map the structures to each other.



Preparation of Data from External Systems

Onboarding is the process of preparing external data for import into the PIM system. The ANTEROS.damex module allows you to define rules for each external system or supplier that specify how the data should be filtered, converted, or mapped. With these settings, it is now

possible to automatically prepare mismatched data with little effort and import it directly into ANTEROS PIM. This streamlines the data onboarding process, reduces errors, and ensures that all product information is consistent and immediately available across your systems.

Supplier Onboarding Processes

The ANTEROS.damex supplier portal allows you to give your suppliers the option of uploading product data to a preparation database themselves, checking it using rules you define and then releasing it. You can then view and check the released data yourself, ensuring quality and consistency, and transfer it to the PIM using the mapping rules.



Reduce Data Volume

If you receive product data from some suppliers for their entire range, but you only sell a selection of those products and only want to transfer those products to the PIM, you can filter the data accordingly. You can upload another file to ANTEROS.damex

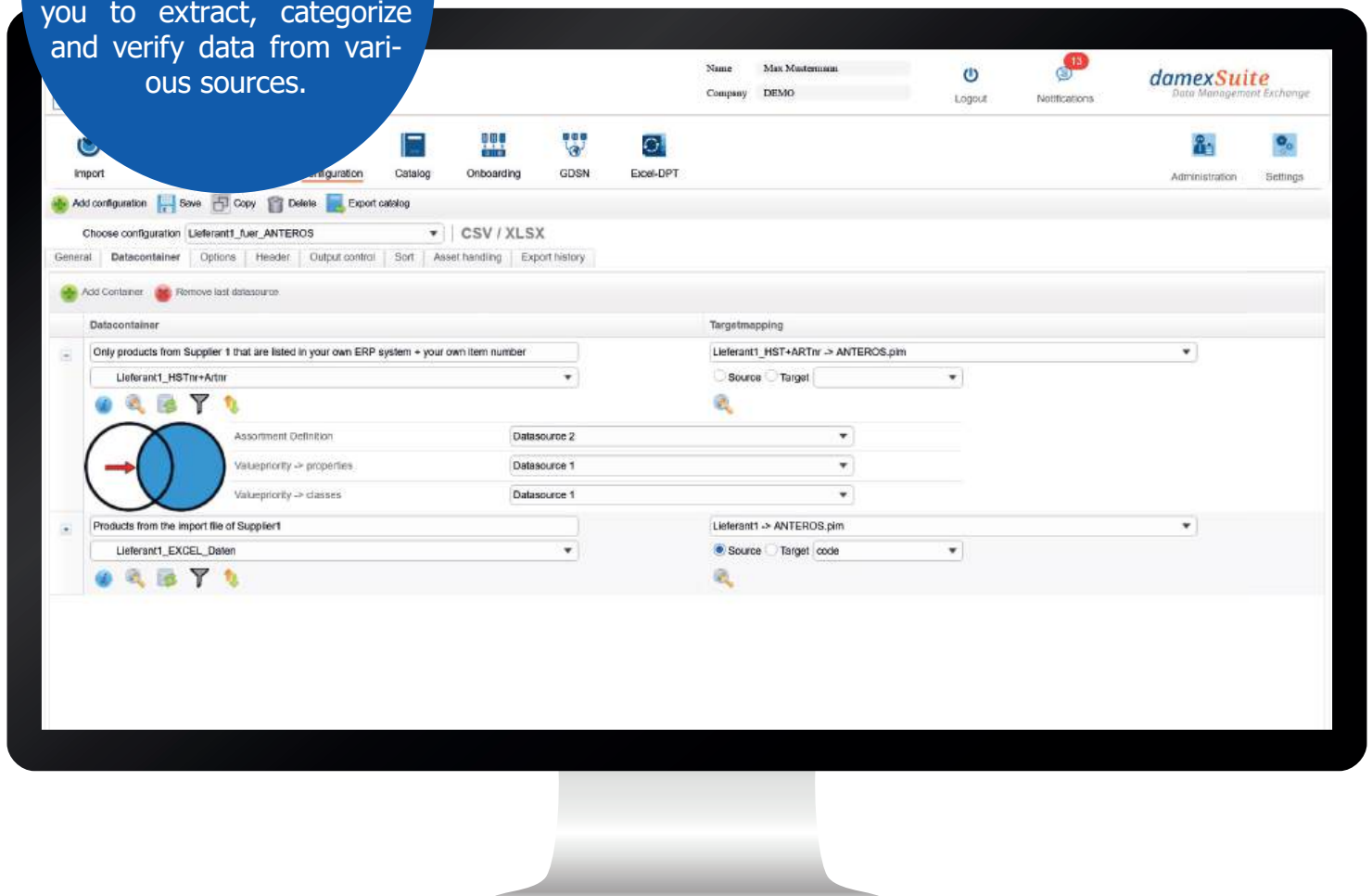
that only contains the products you have listed, with the manufacturer article number and your own article number, e.g. as an export from your ERP. ANTEROS.damex then calculates the intersection and lists the data provided by suppliers with your article numbers. By automating this matching process, you save time and reduce the risk of errors caused by manual cross-referencing.

Convert Data

If your supplier sends data in a different quality than you have specified in the PIM or if your customer requires a different quality, you can define mappings between the data from the PIM and the structures expected in the import. Some examples are unit conversions, merging multiple attributes into one parameter, splitting an attribute into multiple parameters and setting default values.

Intelligent Onboarding

AI-supported features allow you to extract, categorize and verify data from various sources.



Extend Data

If you want to merge data from multiple sources, you can upload files from these systems and join them using various operations such as inner join and outer

join. This allows you to consolidate information into a single, coherent dataset. For example, when exporting product data for a customer, you can merge their

product data and images from the PIM with their customer prices from the ERP system and design data from the CAD system.

Professional PIM with Exports and an Innovative Print Engine



"In just two years we have developed our PIM system, automated price lists for multiple countries, exported data for Arge and Dat-anorm and developed our web catalogs using ANTEROS. Tremendous! ANTEROS is very easy to use. INCONY's partnership and customer service really impressed me throughout the process."

Holger Kleine-Tebbe, TECE

The user report



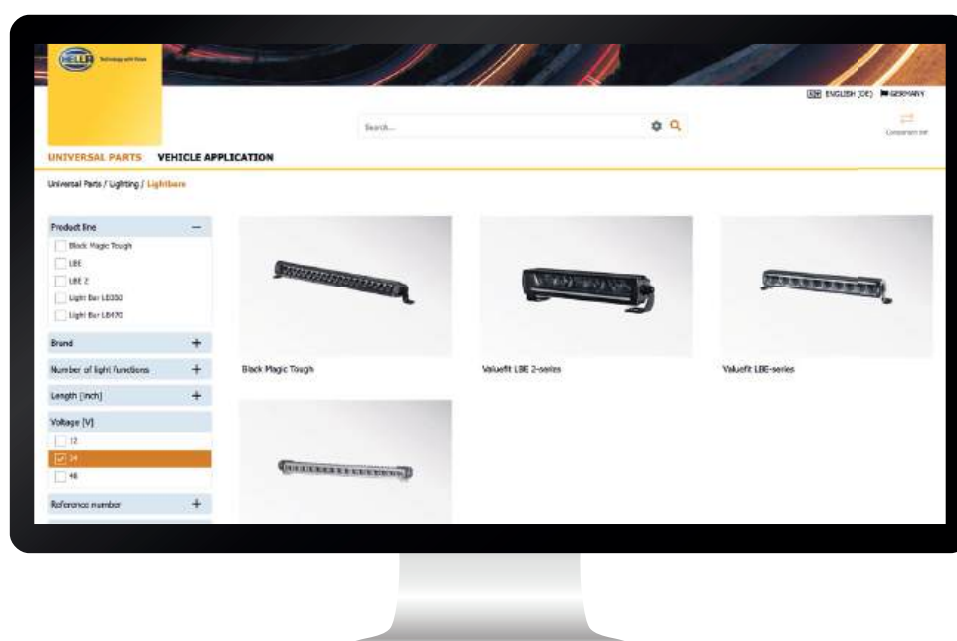
International Online Shops Directly Linked to TecDoc and SAP



"I was very happy with the development time of the international online stores. We were able to integrate the system and it worked very well. The feedback we received from the national companies has almost been too good, now all countries want to have this kind of online store, which also enhances the company's image. The number of incoming orders has been growing significantly."

Rainer Holthaus, Hella

The user report







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